



Kitsap Building Association Parade of Homes Top Tier Sponsorship Packages

Event Dates: September 27-28, 2025

Sponsoring the Parade of Homes is a standout opportunity to elevate your brand at KBA's premier showcase event! As the only event fully open and free to the public, your sponsorship reaches not only builders, designers, and industry professionals but also a broad audience from the local community, expanding your visibility significantly. Connect directly with key industry players and engage with potential clients as you align your brand with excellence in home design and innovation. Don't miss this unique chance to be part of Kitsap's most exciting home event!

Presenting - \$10,000 Sponsor

- Magazine features write up and full-page ad on back cover
- 1st Choice of Home: on site table or tent to guide or greet visitors and offer branded materials.
- Title Sponsor logo on POH page on the KBA website, event marketing, and event magazine
- Three months of Sign Sponsorship on the KBA Digital Marquee
- Affiliate Membership for your company for 1 year
- Opportunity to present awards at the award banquet
- 8 Award Banquet Tickets

Diamond - \$7,500 Sponsor

- Magazine features write up and full-page ad on inside back cover
- 2nd Choice of Home: on site table or tent to guide or greet visitors and offer branded materials.
- Title Sponsor logo on POH page on the KBA website, event marketing, and event magazine
- Three months of Sign Sponsorship on the KBA Digital Sign Marquee
- Affiliate Membership for your company for 1 year
- 6 Award Banquet Tickets

Platinum - \$5,500 Sponsor (Multiple Available*)

- Magazine features write up and full-page ad.
- Choice of Home (assigned in order payment is received for this level of sponsorship). Includes on site table or tent to guide or greet visitors and offer branded materials.
- Sponsor logo on POH page on the KBA website, event marketing, and event magazine
- Three months of Sign Sponsorship on the KBA Digital Marquee
- Affiliate membership for your company for one year
- 4 Award Banquet Tickets

Gold - \$3,500 Sponsor (Multiple Available*)

- Half page ad in event magazine
- Choice of Home (assigned in order payment is received for this level of sponsorship). Includes on site table or tent to guide or greet visitors and offer branded materials.
- Company logo on POH page on the KBA website, event marketing, and event magazine
- Two months of Sign Sponsorship on the KBA Digital Marquee
- Affiliate Membership for your company for 1 year
- 2 Award Banquet Tickets



Kitsap Building Association Parade of Homes Patron Sponsorship Packages

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Silver - \$2,500 Sponsor (Multiple Available*)

- 1/4th page ad in event magazine
- Choice of Home (assigned in order payment is received for this level of sponsorship) Includes on site table or tent to guide or greet visitors and offer branded materials.
- Company logo on POH page on the KBA website, event marketing, and event magazine
- Two months of Sign Sponsorship on the KBA Digital Marquee
- Affiliate Membership for your company for 1 year
- Sign 2 Award Banquet Tickets

Bronze - \$1,500 Sponsor (Multiple Available*)

- 1/6th page ad in event magazine
- Choice of Home (assigned in order payment is received for this level of Sponsorship). Includes on site table or tent to guide or greet visitors and offer branded materials.
- Company logo on POH page on the KBA website, event marketing, and event magazine
- Two months of Sign Sponsorship on the KBA Digital Marquee
- Affiliate Membership for your company for 1 year
- Sign 2 Award Banquet Tickets

Iron - \$800 Sponsor (Multiple Available*)

- Company mention in event magazine
- Choice of Home (assigned in order payment is received for this level of Sponsorship). Includes on site table or tent to guide or greet visitors and offer branded materials.
- Company logo on POH page on the KBA website, event marketing, and event magazine
- One month of Sign Sponsorship on the KBA Digital Marquee
- Affiliate Membership for your company for 1 year
- 1 Award Banquet Ticket

Sponsorship Eligibility:

To participate as a sponsor in the 2025 Parade of Homes, your company must be an active member of the Kitsap Building Association in good standing through December 31, 2025.

***Each Sponsorship category is industry exclusive.** Only one sponsor per business type (e.g., one financial institution, one plumbing company, etc.) will be accepted. Categories are confirmed on a first-come, first-served basis upon receipt of payment and a signed agreement.

*For additional information or questions on Sponsorships please contact:
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