

## Marketing and Advertising Opportunities



This is a targeted, affordable, exclusive, trackable and changeable marketing to consumers looking for information about businesses in our area. It is about utilizing the web. If you would like to take advantage of the upgrade opportunities or would like more information about exclusive internet marketing opportunities, please connect with Nova Nyitray, at [KBAOffice@KitsapBuilds.com](mailto:KBAOffice@KitsapBuilds.com) or 360-479-5778 to get more information.



# KBA

KITSAP BUILDING  
ASSOCIATION  
*We Build Kitsap*

## CLASSIC PROFILE LISTING IN ONLINE DIRECTORY

This is a standard benefit available to all KBA Members in the KBA online Membership Directory at KitsapBuilds.com

- Business name, address, phone number, and email
- Business description (up to 45 characters),
- Search Result Description (up to 200 characters)
- Hours of Operation (up to 100 characters)
- Logo on page
- Links to the member website and social media pages.
- Keywords - additional words that help identify your business when consumers search for your business
- Google Maps Location
- One category listing in the online and print directory\*

## KBA RECEPTION AREA PROMOTION

There is a small countertop area in the KBA reception area where members are welcome to place rack and business cards. Space is limited in this location. The member is responsible for providing the office with the material to display. KBA staff will rotate materials as needed.

## MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

Once a year, KBA member and publishing partner, E&M Consulting publishes a 60-page, spiral bound, glossy, Readers Digest size, Membership Directory and Resource Guide. Approximately 2500 copies are distributed free across the county to consumers and our members. This directory is for members only for our print and online “flip book” advertising. This publication will list your business alphabetically as well as under the top designation for your business. From July 1 through September 10, you will be contacted directly by E&M Consulting about advertising opportunities. Basic listings are free to all of our members. Don’t miss out on an entire year’s advertising and the paid opportunity to enhance your listing in this publication.

## LISTING CATEGORIES IN THE ONLINE KBA DIRECTORY

\*If your business has several lines of products or services, you may purchase up to 10 additional business categories at the cost of \$10 each for the life of your membership. Upon approval of the Kitsap Building Association.

**Cost per listing \$10**



# KBA

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## YOUR COMPANY ONLINE LISTING

Your response and participation in the online opportunities offered through the Kitsap Building Association website is appreciated. Thank you!

You can also log into the member center through the KitsapBuilds.com and update your information.

Please list the information as you would like it to appear on the website and public directory:

**Company Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Physical Address

CHECK HERE if you do not want your address displayed on the web. We will just put the city

**Company Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

## DIRECTORY DESIGNATIONS

Each paid membership entitles the business to have at least one category listing in their online listing. If your business has several lines of products or services, you may purchase up to 10 additional business categories at the cost of \$10 each for the life of your membership\*. Upon approval of the KBA.

Please choose the business category you would like to be displayed in. (next page)

**Advertising and Media**

- \_\_ Advertising/ Marketing/ Publisher
- \_\_ Photography and Videography Service
- \_\_ Social Media Management
- \_\_ Signs/Custom Electrical

**Architects & Designers**

- \_\_ Architects
- \_\_ Designers

**Automotive**

- \_\_ Auto/ Truck Dealer
- \_\_ Auto/ Truck Repair & Maintenance
- \_\_ Commercial Fleet Graphics

**Business & Professional Services**

- \_\_ Accounting/ Bookkeeping
- \_\_ Attorneys/ Legal Services
- \_\_ Employment Agency
- \_\_ Payroll/HR,
- \_\_ Permit Specialist
- \_\_ Warranty Programs

**Cleaning & Restoration**

- \_\_ Basement Waterproofing,
- \_\_ Cleaning/Debris Removal,
- \_\_ Cleaning/New Construction,
- \_\_ Cleaning/Residential,
- \_\_ Crawlspace Waterproofing,
- \_\_ Demolition,
- \_\_ Environmental
- \_\_ Insurance Repairs
- \_\_ Restoration/Preservation,
- \_\_ Fire Damage
- \_\_ Cleanup/Smoke/Soot/Water,
- \_\_ Janitorial/Commercial Bldgs.,
- \_\_ Jobsite Cleanup,
- \_\_ Lead Paint Removal (Certified Remodeler),
- \_\_ Roof Cleaning & Treatment,
- \_\_ Water Damage Clean up,
- \_\_ Waterproofing

**Community, Civic and Non-Profit****Organizations**

- \_\_ Chamber of Commerce
- \_\_ Non-Profit

**Computers, Web & Telecommunications**

- \_\_ Cellular Tower,
- \_\_ Communications
- \_\_ Technology & Web Services,
- \_\_ Web Design,
- \_\_ Wiring/Phone/Cable/Computers/Other

**Concrete & Paving**

- \_\_ Asphalt Paving/Sealcoating/ Striping
- \_\_ Concrete/Construction,
- \_\_ Road Construction

**Contractors & Subcontractors**

- \_\_ Builder Built Green,
- \_\_ Builder Commercial/Industrial,
- \_\_ Builder Multi-Family,
- \_\_ Builder Single Family Custom,
- \_\_ Builder Single Family Speculative,
- \_\_ Cabinet/Cabinet & Millwork Installation
- \_\_ Carpentry/Finish Work,

- \_\_ Drywall Contractors,
- \_\_ Foundations,
- \_\_ Framing Contractors,
- \_\_ Handy Man Services,
- \_\_ Painting/Coating Contractors
- \_\_ Remodeler Commercial,
- \_\_ Remodeler Residential,

**Contractors- Plumbing, Electrical & HVAC**

- \_\_ Back Flow Testing,
- \_\_ Boiler/Hydronics Service & Installation,
- \_\_ Electrical Contractors,
- \_\_ Heating/Ventilation/Air Conditioning,
- \_\_ Plumbing Contractors,
- \_\_ Water System/Design,
- \_\_ Water Treatment Systems,
- \_\_ Well Drilling & Pumping

**Engineers & Appraisers**

- \_\_ Consultant/Environmental Design & Building,
- \_\_ Design-Build Services,
- \_\_ Engineering & Surveying,
- \_\_ Engineering/Civil,
- \_\_ Engineering/Geotechnical,

**Equipment & Machinery**

- \_\_ Equipment Rental/Sales

**Finance & Insurance**

- \_\_ Insurance Brokers
- \_\_ Investment Broker
- \_\_ Mortgages & Financial Services
- \_\_ Title Insurance & Escrow

**Floor Coverings**

- \_\_ Floor Covering/Dealers & Manufacturers,
- \_\_ Floor Covering/Installation

**Government, Education & Individuals**

- \_\_ Local Government Agency

**Health Care**

- \_\_ Health & Wellness

**Industrial Supplies & Services**

- \_\_ Building Materials Sales/Service,
- \_\_ Gas Piping,
- \_\_ Paint Sales/Service,
- \_\_ Pest Control,
- \_\_ Propane Sales & Service

**Land Development & Site Work**

- \_\_ Blueprint & Copying Services,
- \_\_ Construction/Project Management,
- \_\_ Developer & Builder Services,
- \_\_ Developer/Land Development,
- \_\_ Environmental Mitigation,
- \_\_ Excavation Services/Land Clearing/Site Preparation,
- \_\_ Land Planning,
- \_\_ Surveyor,
- \_\_ Underground Utilities

**Lawn & Landscape**

- \_\_ Decks
- \_\_ Fencing/Gate Sales/ Instal/ Service
- \_\_ Landscape Products Sales/Service,
- \_\_ Tree Service/Arborist
- \_\_ Waterfalls/ Water Features

**Manufacturing, Production & Wholesale**

- \_\_ Appliance Dealers,
- \_\_ Floor Covering/Laminate,
- \_\_ Hardware Dealers,
- \_\_ Lumber & Hardware Dealers,
- \_\_ Sheetmetal Work,
- \_\_ Solid Surfacing Fabricator,
- \_\_ Timber Sales,

**Public Utilities & Environment**

- \_\_ Utility Companies

**Real Estate, Moving & Storage**

- \_\_ Moving & Storage Services,
- \_\_ Property Management,
- \_\_ Real Estate Appraisal,
- \_\_ Real Estate Commercial Sales
- \_\_ Real Estate Investor,
- \_\_ Real Estate Sales Professionals & Brokers

**Shopping & Specialty Retail**

- \_\_ Cabinet/Cabinets Custom & Accessories
- \_\_ Countertops/Sales/Mnft./Instal./Srcv.,
- \_\_ Fireplace Dealers & Installation,
- \_\_ Furniture & Furnishings,
- \_\_ Gas Appliances & Stoves Sales/Srv./Instal,
- \_\_ Generators/Emergency Power,
- \_\_ Glass Sales/Service/Installation,
- \_\_ Home Audio/Theater/Automation,
- \_\_ Office Supplies & Equipment,

**Siding, Roofs & Gutters**

- \_\_ Gutter Installation/Sales/Service
- \_\_ Roofing Contractors
- \_\_ Siding Contractors
- \_\_ Skylights

**Specialty Contractors**

- \_\_ Closet Shelves & Systems,
- \_\_ Glass Sales/Service/Installation
- \_\_ Insulation Contractors,
- \_\_ Propane Sales & Service
- \_\_ Sand & Gravel Distributors,
- \_\_ Solar Energy Sales/Service/Installation,
- \_\_ Stair Systems

**Stone, Brick & Masonry**

- \_\_ Ceramic, Marble, & Tile
- \_\_ Masonry Contractors,
- \_\_ Masonry Supplies,
- \_\_ Paving Stones
- \_\_ Stone/Granite Products,
- \_\_ Stone/Slab Fabrication,

**Waste, Septic & Sewer**

- \_\_ Portable Toilets
- \_\_ Recycling & Solid Waste Services,
- \_\_ Septic Monitoring/Maintenance Services,
- \_\_ Septic/ Sewer System Design,
- \_\_ Septic/Installation Service,
- \_\_ Sewer & Water Line Construction,
- \_\_ Sump Pump Installation

**Windows, Doors & Garage Doors**

- \_\_ Garage Door Sales/Service/Installation,
- \_\_ Window /Manufacturer & Distributor,
- \_\_ Window Treatments/Draperies,
- \_\_ Window/Sales/Service/Installation



# KBA

**KITSAP BUILDING**  
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## UPGRADE YOUR MEMBER DIRECTORY LISTING WEBSITE

Increase your company's visibility on one of KBA's most visited pages. The member directory is the most visited pages on the KBA website. If you don't have a website- this could be a mini landing page for your business! Help your customers find you more easily by enhancing your listing.

### Enhanced Package Profile Listing in Online Directory

Enhanced profile listing on the KBA online membership directory includes:

- the business name, address, phone number, and email
- enhanced business description (up to 1600 characters),
- Search Result Description (up to 200 characters)
- Hours of Operation (up to 100 characters)
- Driving Directions (up to 200 characters)
- linked highlight bullets, and gallery with photos and videos.
- These listing also include links to the member website and social media pages.
- Keywords - additional words that help identify your business when consumers search for your business
- Google Maps Location
- Up to 5 category listing in the online and print directory\* (upon approval of the KBA)
- Search Results icon, logo
- Member Page Header/ Banner
- This will be billed annually with your membership dues.

**Cost per year \$100.00**

## KBA WEBSITE BANNERS

People visiting the KitsapBuilds.com website have already made an important decision; they are looking for a business right here in our area. Are you reaching this targeted market? Many members realize the benefit of their membership and the value of targeting the market already driven to the KBA's Online Business Directory. It is about utilizing the web and the KBA name to promote your business. Please see separate pricing for banner ads located on the front page, Business Directory, in your category or events calendar.

**Investment per month: \$100- \$200**

## DIGITAL MARQUEE DISPLAY

Your company's business will be listed one time per year at no charge on the digital marquee as a thank you for joining the KBA and then again on the month that you renew your membership after that. Value of \$300. Please see separate pricing for throughout the year pricing

**Investment per month: \$300- \$500**



# KBA

# KITSAP BUILDING ASSOCIATION

*We Build Kitsap*

## KBA WEBSITE BANNER & SPONSORSHIP AGREEMENT

People visiting the KitsapBuilds.com website have already made an important decision; they are looking for a business right here in our area. Statistics indicate that people searching the internet are experienced, educated consumers who use the web to help make purchase decisions! Are you reaching this targeted market? Many members realize the benefit of their membership and the value of targeting the market already driven to the KBA's Online Business Directory. It is about utilizing the web and the KBA name to promote your business.

### Contact Information

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

As a KBA Website Banner Sponsor, I agree to the following (please initial):

1. I am a member in good standing of the Kitsap Building Association and will remain a member for the duration of this contract. \_\_\_\_
2. I understand that payment is due upon signing this agreement, made payable to the Kitsap Building Association. \_\_\_\_
3. I will send a hi-res version of my logo/banner (if applicable) and the link to the KBA 6 weeks prior. \_\_\_\_
4. This sponsorship is available for renewal monthly or annually. Limited spaces are available
5. There will be no exclusivity for any member for the website banner program. \_\_\_\_

**Sponsor Signature:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### Please Select One:

- Banner on the front page above the footer (2 spaces available) **\$200 each Month**
- Banner in rotation (5 available) **\$100 each month** Embedded in the header of:
  - Business Directory Search
  - In your category
  - Events Calendar

*Please circle desired month(s)*

January February March April May June July August September October November December

**QUESTIONS? Contact Nova Nyitray, Events Coordinator by calling 360.479.5778  
or email [KBAOffice@KitsapBuilds.com](mailto:KBAOffice@KitsapBuilds.com)**



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## DIGITAL MARQUEE SIGN OVERVIEW & SPONSORSHIP AGREEMENT

The KBA's Digital Marquee sign sits about 1/8 mile from the Kitsap Way Exit next to south bound lane of Highway 3. The dual-sided sign, runs 24/7 all year long. Depending on the content, cycle times may vary. The time slots are approximately 12 seconds per cycle.

*Traffic Count: approximately 68,000 per day      Location: 5251 Auto Center Way, Bremerton*

### Contact Information

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

As a Digital Marquee Sign Sponsor, I agree to the following (please initial):

1. I am a member in good standing of the Kitsap Building Association and will remain a member for the duration of this contract. \_\_\_\_
2. I understand that payment is due upon signing this agreement, made payable to the Kitsap Building Association. \_\_\_\_
3. I will send a hi-res version of my logo (if applicable) to the KBA 6 weeks prior. \_\_\_\_
4. There will be no exclusivity for any member on the digital reader board sign. \_\_\_\_

This sponsorship is available for renewal monthly or annually.

**Sponsor Signature:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please Select One:**

- Name Only cost \$300 billed per month (renewable monthly)
- Logo cost \$500 billed Monthly (renewable monthly)
- Name Only cost \$3,000 per year paid in full (save \$600)
- Logo cost \$5,000 per year, paid in full (save \$1,000)

*Please circle desired month(s)*

January February March April May June July August September October November December

**QUESTIONS? Contact Nova Nyitray, Events Coordinator by calling 360.479.5778  
or email [KBAOffice@KitsapBuilds.com](mailto:KBAOffice@KitsapBuilds.com)**



# KBA

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## MONTHLY MEMBERSHIP LUNCHEON OVERVIEW

**The Monthly Membership Luncheon** is a networking event that brings together Kitsap Building Association members and their guests to begin developing professional relationships, get updates and hear from a special guest speaker with an insightful presentation. The Luncheon is usually held on the second Wednesday of the month, with check in starting at 11 AM, the program starting at Noon and ending by 1 PM. Attendance ranges from 50-70 business professionals representing a variety of industries\*.

**Special Events-** Two or three times a year we have special luncheons that draw crowds from 80-120\*.

**Luncheon Sponsorship People Count up to 70 Cost: \$300**

**Special Events Luncheon Sponsorship People Count over 80 Cost: \$500**

*\*We use historical data to estimate*

## SPONSORSHIP BENEFITS | MONTHLY SPONSOR

As the Exclusive Monthly Membership Sponsor, your company is assured high visibility before, during, and after the event for your assigned month. Sponsorship benefits include:

- ❖ Logo featured prominently on all marketing materials including:
  - Logo recognition on event page on KBA website with clickable link to your website.
  - Email announcement/ invites sent to 1000 members and non-members
  - Social Media Event post shared to KBA Page
  - Customized flyers distributed at KBA events the month prior to our event
- ❖ KBA Digital sign- name only recognition 12 seconds per cycle associated with the luncheon or Special Event Sponsorship will include your logo
- ❖ Choice of one of the following:
  - An 8-foot banquet table will be provided for you to host- bring your own marketing, table cloth and swag to pass out.
  - Exclusive tabletop sponsor- You may place your swag, table tents, marketing on all the lunch tables (usually 10-12 tables)
- ❖ A company representative will have up to 5 minutes of podium time during the first 15 minutes of the event to address the crowd. We will add your provided slides (up to 5) in our presentation during your podium time.
- ❖ Includes 2 lunch tickets

**Investment: \$300-\$500**





# KBA

**KITSAP BUILDING  
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## MONTHLY MEMBERSHIP LUNCHEON SPONSORSHIP

### Contact Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

As the Monthly Membership Sponsor, I agree to the following (please initial):

1. I am a member in good standing of the Kitsap Building Association. \_\_\_\_
2. I understand that payment is due upon signing this agreement, made payable to the Kitsap Building Association. \_\_\_\_
3. I will send a hi-res version of my logo to the Kitsap Building Association eight weeks prior. \_\_\_\_
4. I will submit no more than 5 Power Point slides no later than the week prior to the luncheon to be included in the deck. \_\_\_\_

Please select: Banquet Table Display   or   Tabletop Sponsorship

You are encouraged to provide a high dollar raffle item, but it is not required.

Sponsor Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Monthly Membership Luncheon- *circle desired month* Cost: \$300**

January   March   April   June   July   August   September   November   December

**Special Event/ Speaker with estimated people count of 80 or higher- *circle desired month* Cost \$500**

February- State of the County   May - Legislative Updates   October- Annual Board Meeting and Vote



# KBA

KITSAP BUILDING  
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## ALL TRADES MIXER | BEER WITH A BUILDER OVERVIEW

**All Trades Mixer** is a monthly networking event that brings together Kitsap Building Association members and their guests to develop professional relationships in a relaxed, loosely structured environment. Our membership gathers at different establishments in the area. All Trades Mixer is usually held on the first Tuesday of the month from 3 PM - 5 PM. Attendance ranges from 30-60 business professionals representing a variety of industries.

**Beer with a Builder**- Held quarterly, during the last hour of the All Trades Mixer, with no program or agenda, Beer with a Builder is simply that – A chance to meet the Builders in the KBA! Buy them a beer and get to know them better!

No registration is required for either event.

**All Trades Mixer Cost: \$100**

**Beer with a Builder Cost \$300**

## SPONSORSHIP BENEFITS | MONTHLY SPONSOR

As the Exclusive All Trades Mixer monthly sponsor, your company is assured high visibility before, during, and after the event for your assigned month. Sponsorship benefits include:

- ❖ Logo featured prominently on all marketing materials including:
  - Marketing materials for event
  - Event page on KBA website
  - Email marketing sent to 1000 members and non-members
  - Customized flyers distributed at KBA events the month prior to your event
- ❖ Attendees will see your facility and become familiar with your location and services
- ❖ Opportunity for a company representative to speak for up to 5 minutes to the attendees about halfway through the event.
- ❖ Opportunity to be creative when planning your event
- ❖ Copy of all business cards collected during that month's event
- ❖ Opportunity to provide 2-3 door prizes

**Investment: \$100-\$300**  
**Plus, food and beverages**



# KBA

# KITSAP BUILDING ASSOCIATION

*We Build Kitsap*

## ALL TRADES MIXER EXCLUSIVE SPONSOR AGREEMENT

### Contact Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Special Parking Instructions: \_\_\_\_\_

As the Exclusive All Trades Mixer sponsor, I agree to the following (please initial):

1. I am a member in good standing of the Kitsap Building Association. \_\_\_\_\_
2. I understand that payment is due upon signing this agreement, made payable to the Kitsap Building Association. \_\_\_\_\_
3. I will send a hi-res version of my logo to the Kitsap Building Association eight weeks prior. \_\_\_\_\_
4. I understand that I need to provide 2-3 door prizes for the attendees. \_\_\_\_\_
5. I understand that my company is responsible for providing food and beverages for the event. If alcoholic beverages are to be served, I agree to comply with all applicable laws and regulations pertaining to the service of alcoholic beverages, including but not limited to all rules and regulations Washington State Liquor Board.

Sponsor Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**All Trades Mixer- circle desired month** **\$100**

January    February    April    May    July    August    October    November

**All Trades Mixer with Beer with a Builder- circle desired month** **\$300**

March                  June (ROII Check Party)                  September                  December (Christmas Party)